Top cutting machinery so as to build up reliable data base for the scheme-

Export of Indian Films

1131. SHRI J. P. GOYAL : Will the Minister of INFORMATION AND BROADCASTING be pleased to state :

(a) whether of late there has been a decline in the export of Indian films; if so, what are the reasons therefor and what measures are proposed to be taken in this regard ; and

(b) what is the number of films exported during the last five years ?

THE MINISTER OF STATE OF THE MINISTRY OF INFORMATION AND BROADCASTING (SHRI V. N. GADGIL) : (a) Yes, Sir. The decline in the export of Indian films is mainly due to (i) Video Technology and (ii) video Piracy. Due to advent of video, video cassettes—both legal and pirated, are available in overseas markets. This has seriously affected the theatre attendance of Indian films abroad as major export receipts depended on theatrical exploitation.

The National Film Development Corporation which is the canalising agency for export of exposed cinematograph films (feature films) has adop-ed the following important measures tto promote the export of Indian films.

(i) The Corporation participates in (a) film festivals and film markets abroad and (b) business delegations to foreign countries.

(ii) Prospective buyers —individuals as well as State agencies, are invited to participate in the film markets organised on the occasion of International Film Festivals and Filmotsavs held in India.

(iii) Foreign delegations are in- J vited and encouraged *to* visit India ' 901 RS—5 to view Indian Films for selection and purchase for their countries.

(iv) The corporation has entered into exclusive agency agreement with the State Agencies of some countries.

(v) The Corporation has established a Regional Office in London to increase the export.

(vi) Festivals of Indian films arranged in various countries under the Cultural Exchange Programme or otherwise create an interest in Indian films abroad.

(vii) The Corporation has consti* tuted Film Export Advisory Committees at Madras, Calcutta and Central Film Export Advisory Committee in Bombay jointly with Film Industry to devise steps to be taken to boost exports.

(b) The total number of films exported (on the basis of shipping bills passed) during the last 5 financial years i.e. from 1980-81 to 1985 86 was 6324. This also includes 674 films, in respect of which video rights were sold to foreign parties.

1132. *[Transferred to the 1th August,* 1986]

Sugarcane Development in U.P.

1133. SHRI SATYA PRAKASH MALAVIYA : Will the Minister of AGRICULTURE be pleased to state :

(a) what is the amount spent so far on the development of sugarcane in Uttat Pradesh and the tota\ area brought under sugarcane cultivation ;

(b) whether any scheme for development of sugarcane in Uttar Pradesh has been received from the State Government ; and

(c) if so, the details thereof and the decision taken by the Centre Government thereto ?

THE. MINISTER OF STATE IN THE DEPARTMENT OF AGRICULTURE AND COOPERATION (SHRI YOGENDRA MAKWANA) : (a) An amount of Rs. 227. 38 lakhs was spent in UP under the Centrally Sponsored Schemes on sugarcane development during Fifth Five Year Plan. In 1980-81 an amount of Rs. 22. 34 lakhs was released for plant protection chemicals. For the development of sugarcane in various States, sugar factories can avail of loan from the Sugar Development Fund. The area under sugarcane in U. P. in 1985-86 is estimated at 14.90 lakhs ha.

(b) No, Sir.

(c) Question does not arise.

Profits of SAIL

1134. SHRIMATI RENUKA CHOWDHURY : Will the Minister of STEEL AND MINES be pleased to state :

(a) the annual net profits of Steel plants, under the Steel Authority of India Limited during the last three years ; and

(b) what is the installed capacity for ingot steel and finished steel production achieved, capacity utilisation, labour productivity in the steel plants under Steel Authority of India Limited ?

THE MINISTER OF STEEL AND MINES (SHRI K.C. PANT):
(a) The plant-wise profit and loss figures for SAIL Plants are given below :--

(*Rs. crores*)

Plants	1982-83	1983-84	1984-85
Bhilai Steel Plant	(+) 19·95	(—) 2·83	(+) 49·28
Durgapur Steel Plant	(—) 44·23	(—) 63·72	(—) 53·36
Rourkela Steel Plant	(—) 74·99	(—)100·32	(+) 27·10
Bokaro Steel Plant	(+) 18·09	(+) 0·55	(+) 11·47
Alloy Steel Plant	(—) 15·31	(—) 33·75	(—) 30·02
Salem Steel Plant	(—) 14·21	(—) 18·08	(+) 80·53
Indian Iron & Steel Company Limited	(—) 71·05	(—) 24·06	(—) 81·60

The accounts for the year 1985-86 are under finalisation/audit. Ho'weveir, indications are that SAIL (excluding IISCO) earned a profit during the year 1985-86 ; the exact amount of which would be known only after finalisation and audit of the accounts.

(b) The Annexure shows the plantwise installed capacity actual production and capacity utilisation with regard to ingot steel and sale" able steel at the integrated steel plants of SAIL for the years 1982-83 to 1985-86 and as planned for the year 1986-87 (Annexure).

[See Appendix CXXXlX, Annexure No. 73]

The plantwise labour productivity for 1983-84, 1984-85 and 1985-86 in the various Steel plants of SAIL